



**BLOCKCHAINS  
FOR SOCIAL GOOD**

**EIC HORIZON  
prize**

# Blockchains for Social Good

<https://youtu.be/IBzdmbV0Yug>

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\* The personal views expressed in this presentation do not engage the position of the European Commission

# EIC Prize on "Blockchains for Social Good"

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- *"To develop scalable, efficient and high-impact **decentralized solutions to social innovation challenges** leveraging Distributed Ledger Technology (DLTs), such as the one used in blockchains"*
- *"Targeting social innovations in which decentralized solutions based on DLTs have shown **clear benefits over conventional centralised platform solutions** "*
- ***5 awards of €1 Million each**, corresponding to different social application areas*
- *Deadline for registration of interest: 2 April 2019*
  - *at [ec-bc4good-prize@ec.europa.eu](mailto:ec-bc4good-prize@ec.europa.eu)*
- *Deadline to **submit** applications: **3 September 2019** at 17:00 CET*

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## ***Application areas:***

- a) demonstrating the **origin** of raw materials or products and supporting fair trade and the fair monetization of labour;
- b) allowing for a greater visibility of public spending and a greater **transparency** of administrative and production processes;
- c) participation in **democratic decision-making** by enabling accountability, rewarding of participation and/or anonymity;
- d) enabling the development of **decentralized social networks or clouds**, or of decentralized platforms for the collaborative economy;
- e) managing property, land registry or other **public records**;
- f) contributing to **financial inclusion**;
- g) **any other** area not listed above.

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*Open to any legal entities (i.e. natural or legal persons, including international organisations) or groups, worldwide:*

- **Individuals**
- **Social entrepreneurs**
- **Civil society organisations**
- **Academia/research centers (in humanistic and life sciences)**
- **Creative industries**
- **Start-ups**
- **SMEs**

*Participants are required to release their source codes under an **Open Source Licence***

# Award criteria:

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- ❑ **Positive social impact:** both potential and already achieved (e.g. size of the community of users, TRL7 or more)
- ❑ **Decentralization and governance:** improvements in transparency (respecting privacy) compared to centralised solutions, based on **multidisciplinary** considerations across technological (computing, programming, etc.), social (sociology, psychology, art, etc.) and economic (innovation, new economic models, etc.) sciences
- ❑ **Usability, inclusiveness,** affordability, in order to **engage** and include citizens at large irrespective of their gender, background, financial capabilities or computer skills
- ❑ **Viability at large scale:** cost-efficiency (including energy consumption), scalability, security, sustainability
- ❑ **Clear added value for European citizens:** novelty, effectiveness compared to existing centralised solutions, other societal, environmental or economic aspects

# Rules of contest for the EIC Prize on "Blockchains for Social Good"

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In each application area, if there are more than 5 applications, there will be a **pre-selection** phase to select the best 5 applications to pass to jury review

The **jury** will have a **multidisciplinary composition**, including technological, social and economic competences

Criterion	Threshold	Maximum points
1. Positive social impact	3	6
1. Decentralisation and governance	4	6
1. Usability and inclusiveness	3	6
1. Viability at large scale	3	6
1. European added value	4	6
<b>Overall Score</b>	<b>18 (overall threshold)</b>	<b>30</b>

Page limit: **30 pages** (see template for Part B at [https://ec.europa.eu/research/participants/data/ref/h2020/other/prizes/contest\\_at/h2020-prizes-at-bc-social-good\\_en.pdf](https://ec.europa.eu/research/participants/data/ref/h2020/other/prizes/contest_at/h2020-prizes-at-bc-social-good_en.pdf) )

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The **best 5 applications in each application area** will be invited as finalists to demonstrate and discuss their solution during a **hearing** with the jury

The finalists should be available to **demonstrate and discuss their applications during a public event** expected to take place in the last quarter of 2019 in Brussels

The prizes will be awarded (at latest in February 2020) to the **best 5 solutions which address different application areas** (each prize in a different area)

[https://ec.europa.eu/research/eic/index.cfm?pg=prizes\\_blockchain](https://ec.europa.eu/research/eic/index.cfm?pg=prizes_blockchain)